

# *SEASON 2025*

# **SPONSORSHIP BROCHURE**

**ONE TOWN - ONE CLUB - ONE COMMUNITY**



**CAMPERDOWN  
MAGPIES**  
FOOTBALL NETBALL CLUB

# PRESIDENT LETTER



**On behalf of the Camperdown Football Netball Club, I would like to extend our heartfelt thanks to you and your business for your ongoing support during the 2024 season.**

The season was filled with exciting highlights and remarkable achievements that truly reflect the growth and dedication of our players and coaches. Our U18 football team made it to the semi-finals, while four junior netball teams secured top five positions and qualified for finals. Most notably, the U17 netballers had an incredible campaign, culminating in a grand final appearance. These achievements showcase the incredible talent with our junior ranks and highlight the bright future of our club.

With our newly appointed senior football and open netball coaches, we aim to build on this year's successes and lessons, striving for greater achievements in 2025.

Your sponsorship plays a vital role in the success of our club, enabling us to develop our players, build and strengthen community connections and represent Camperdown with pride on both the football ground and the netball courts.

We believe we are more than just a sports club, we are a cornerstone of our community. Every kick, goal, pass and cheer are made possible because of your generosity.

Your contributions not only enable us to compete, but also helps us create a thriving environment where players, families and supporters can come together and celebrate the game we love.

The club's sponsorship packages are outlined on the following pages and can be tailored to suit you and your business. We also offer a variety of other sponsorship opportunities, so please feel free to reach out if you would like to discuss an alternative arrangement.

If you require any further information, please contact our Sponsorship Co-ordinator Rob Van Den Eynde on 0419 537 627 or email [admin@camperdownmagpies.com.au](mailto:admin@camperdownmagpies.com.au)

Thank you for your invaluable support over the years. We warmly welcome you back to continue our journey together. If you are considering sponsoring the club for the first time, we would be delighted to build a lasting connection with you in 2025 and beyond.

GO PIES!

**Phil Cunningham**  
President





# GAME DAY PACKAGE

## \$1700



### EXPOSURE

Naming rights to one home game, which includes acknowledgment in match day promotions and Community Meals

Naming rights to senior football and open netball best player awards and opportunity to present at post game awards (home games only)



### TICKETS

2 x Tickets in \$10,000 Bonanza Draw (valued at \$200)

2 x Community Meals season passes (valued at \$968)

2 x Presentation Night tickets (valued at \$50)



### INVOLVEMENT

2 x Hampden Football Netball League home and away admission passes (valued at \$360)

2 x Complimentary home game afternoon tea passes



### SIGNAGE

1 x Advertising sign located on the Leura Oval fence (valued at \$490 and at own expense)

Your Business Name mounted on the CFNC Sponsors Board located in the Reid Stockfeeds Function Centre



### MARKETING

Stickers for business window and car

Logo on website and hyperlink to business website/Facebook

Digital Scoreboard add-on \$200



### ACKNOWLEDGMENT

Certificate of recognition and appreciation

All club players and members encouraged to support your business

Acknowledgement of your business at other club functions

# VIP BLACK & WHITE PACKAGE

## \$1400



### TICKETS

1 x Tickets in \$10,000 Bonanza Draw  
(valued at \$200)

2 x Community Meals season passes  
(valued at \$968)



### INVOLVEMENT

2 x Hampden Football Netball League home and  
away admission passes (valued at \$360)

2 x Complimentary home game afternoon  
tea passes



### SIGNAGE

1 x Advertising sign located on the Leura Oval  
fence (valued at \$490 and at own expense)

Your Business Name mounted on the CFNC  
Sponsors Board located in the Reid Stockfeeds  
Function Centre



### MARKETING

Stickers for business window and car

Logo on website and hyperlink to business  
website/Facebook

Digital Scoreboard add-on \$200



### ACKNOWLEDGEMENT

Certificate of recognition and appreciation

All club players and members encouraged to  
support your business

Acknowledgement of your business at other  
club functions



# CLUB BLACK & WHITE PACKAGE



**\$500**



## TICKETS

2 x Complimentary Community Meals tickets  
for one week only



## INVOLVEMENT

2 x Hampden Football Netball League home and  
away admission passes (valued at \$360)

2 x Complimentary home game afternoon  
tea passes



## SIGNAGE

1 x Advertising sign located on the Leura Oval  
fence (at own expense)

Your Business Name mounted on the CFNC  
Sponsors Board located in the Reid Stockfeeds  
Function Centre



## MARKETING

Stickers for business window and car

Digital Scoreboard add-on \$450



## ACKNOWLEDGEMENT

Certificate of recognition and appreciation

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support your business

Acknowledgement of your business at other  
club functions



# ***TRADE BLACK & WHITE PACKAGE***

## **\$500**



### **TICKETS**

2 x Complimentary Community Meals tickets  
for one week only



### **MARKETING**

Stickers for business window and car

Digital Scoreboard add-on \$450



### **SIGNAGE**

1 x Advertising sign located on the Leura Oval  
fence (at own expense)

Your Business Name mounted on the CFNC  
Sponsors Board located in the Reid Stockfeeds  
Function Centre



### **ACKNOWLEDGEMENT**

Certificate of recognition and appreciation

All club players and members encouraged to  
support your business

Acknowledgement of your business during post  
game award presentations/functions



# ***DIGITAL SCOREBOARD PACKAGE***

**\$450**



Opportunity for businesses to display their logos or advertisements during premium times of match days and trainings.

## **HOME GAME DISPLAY**

Pre games for both Saturday and any Sunday  
Junior games  
Between all football games  
Post senior game until 8pm  
Post junior game until 3pm  
Quarter breaks  
(minimum one 30 second viewing per break)

## **TRAINING DISPLAY**

Thursday 5PM - 8.30PM

TO QUALIFY FOR SCOREBOARD SIGNAGE, SPONSORS MUST ALSO BE A MINIMUM BLACK AND WHITE CLUB OR TRADE SPONSOR

# ***JUNIOR AWARD***



## **INCLUDES**

Weekly award sponsorship of the junior football and netball teams.

Acknowledgement of your business during post game award presentations/functions

# **\$150**





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MAGPIES**  
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## CONTACT US

Email [admin@camperdownmagpies.com.au](mailto:admin@camperdownmagpies.com.au)

Phone 0419 537 627