

SEASON 2024

SPONSORSHIP BROCHURE

ONE TOWN - ONE CLUB - ONE COMMUNITY



**CAMPERDOWN
MAGPIES**
FOOTBALL NETBALL CLUB

PRESIDENT LETTER



On behalf of Camperdown Football Netball Club, I would like to express my gratitude to you and your businesses for your continual support of our club during season 2023.

The past year has seen a continual growth within our junior football & netball participants for which your contribution goes toward the development of these juniors and thus gives the resources to our great group of junior coaches to help nurture these young footballers and netballers as they progress through their sport.

Our senior footballers and netballers are beginning to gain momentum and took some great steps in 2023, and it's with a great deal of optimism we look to season 2024.

Our coaches across all grades of football (6 teams) & netball (11 teams) have been appointed which is a great sign leading into season 2024.

Community Football and Netball is an integral part of smaller regional towns like ours, and the involvement of hundreds of participants relies on the support of sponsors where in turn we can continue to provide state of the art facilities for all to use.

We believe that by partnering with our local businesses, we are creating partnerships that not only benefit the Camperdown Football Netball Club but also your business within the local community.

Club sponsorship packages are detailed on the following pages and can be tailored to suit you and your business. The club also has other sponsorship opportunities available if you wish to discuss another arrangement.

If you require any further information, please contact our sponsorship co-ordinator Rob Van Den Eynde on 0419 537 627.

Thanks once again for supporting us previously, we would dearly welcome you back in 2024 or if you are contemplating sponsoring the club for the first time we look forward to building a connection into 2024 and beyond.

GO PIES!

Phil Cunningham
President

GAME DAY PACKAGE

\$1700



EXPOSURE

Naming rights to one home game, which includes acknowledgement in match day promotions and Community Meals

Naming rights to senior football and open netball best player awards and opportunity to present at post game awards (home games only)



TICKETS

2 x Tickets in \$10,000 Bonanza Draw (valued at \$200)

2 x Community Meals season passes (valued at \$650, home and away only)

2 x Presentation Night tickets (valued at \$100)



INVOLVEMENT

2 x Hampden Football Netball League home and away admission passes (valued at \$360)

2 x Complimentary home game afternoon tea passes



SIGNAGE

1 x Advertising sign located on the Leura Oval fence (valued at \$500 and at own expense)

Your Business Name mounted on the CFNC Sponsors Board located in the Reid Stockfeeds Function Centre



MARKETING

Stickers for business window and car

Logo on website and hyperlink to business website/Facebook

Digital Scoreboard add-on \$200



ACKNOWLEDGEMENT

Certificate of recognition and appreciation

All club players and members encouraged to support your business

Acknowledgement of your business at other club functions

VIP BLACK & WHITE PACKAGE

\$1200



TICKETS

1 x Tickets in \$10,000 Bonanza Draw
(valued at \$100)

2 x Community Meals season passes
(valued at \$650, home and away only)



INVOLVEMENT

2 x Hampden Football Netball League home and away admission passes (valued at \$360)

2 x Complimentary home game afternoon tea passes



SIGNAGE

1 x Advertising sign located on the Leura Oval fence (valued at \$500 and at own expense)

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Logo on website and hyperlink to business website/Facebook

Digital Scoreboard add-on \$200



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Certificate of recognition and appreciation

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Acknowledgement of your business at other club functions

CLUB BLACK & WHITE PACKAGE



\$500



TICKETS

2 x Complimentary Community Meals tickets for one week only



INVOLVEMENT

2 x Hampden Football Netball League home and away admission passes (valued at \$360)

2 x Complimentary home game afternoon tea passes



SIGNAGE

1 x Advertising sign located on the Leura Oval fence (at own expense)

Your Business Name mounted on the CFNC Sponsors Board located in the Reid Stockfeeds Function Centre



MARKETING

Stickers for business window and car

Digital Scoreboard add-on \$450



ACKNOWLEDGEMENT

Certificate of recognition and appreciation

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Acknowledgement of your business at other club functions



TRADE BLACK & WHITE PACKAGE

\$500



TICKETS

2 x Complimentary Community Meals tickets for one week only



MARKETING

Stickers for business window and car

Digital Scoreboard add-on \$450



SIGNAGE

1 x Advertising sign located on the Leura Oval fence (at own expense)

Your Business Name mounted on the CFNC Sponsors Board located in the Reid Stockfeeds Function Centre



ACKNOWLEDGEMENT

Certificate of recognition and appreciation

All club players and members encouraged to support your business

Acknowledgement of your business during post game award presentations/functions

THIS SPONSORSHIP PACKAGE IS ONLY AVAILABLE FOR SPONSORS WHO CONTRACT SERVICES TO THE CLUB

DIGITAL SCOREBOARD PACKAGE

\$450



Opportunity for businesses to display their logos or advertisements during premium times of match days and trainings.

HOME GAME DISPLAY

Pre game 8am-10am
Between under 18.5, reserve and senior matches
Post senior game 4.30PM-8PM
Quarter breaks
(minimum one 30 second viewing per break)

TRAINING DISPLAY

Thursday 5PM - 8.30PM

TO QUALIFY FOR SCOREBOARD SIGNAGE, SPONSORS MUST ALSO BE A MINIMUM BLACK AND WHITE CLUB OR TRADE SPONSOR

1922



**CAMPERDOWN
MAGPIES**
FOOTBALL NETBALL CLUB

CONTACT US

Email admin@camperdownmagpies.com.au